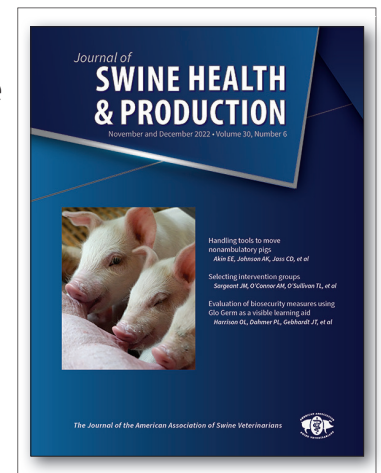
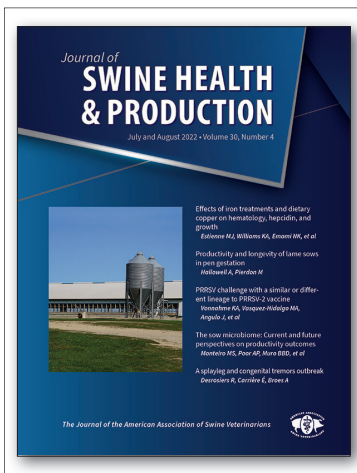
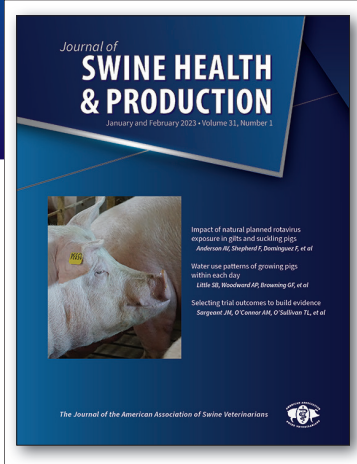




# JOURNAL OF SWINE HEALTH & PRODUCTION

## 2024 MEDIA DEADLINES & REQUIREMENTS

The *Journal of Swine Health and Production* (JSHAP) is an open-access, peer-reviewed, bi-monthly journal published since 1993. The journal publishes peer-reviewed papers encompassing the many domains of applied swine health and production, including the diagnosis, treatment, management, prevention, and eradication of swine diseases, as well as welfare and behavior, nutrition, public health, epidemiology, food safety, biosecurity, pharmaceuticals, antimicrobial use and resistance, reproduction, growth, systems flow, economics, and facility design. The journal provides a platform for researchers, veterinary practitioners, academics, and students to share their work with an international audience. For more information about JSHAP, including circulation and membership profile go to [aasv.org/shap.html](http://aasv.org/shap.html).



### 2024 Journal of Swine Health and Production Media Schedule

ISSUE	SPACE CLOSING DATE	MATERIAL CLOSING DATE
January and February 2024	November 6, 2023	November 20, 2023
March and April 2024	January 8, 2024	January 22, 2024
May and June 2024	March 4, 2024	March 18, 2024
July and August 2024	May 6, 2024	May 20, 2024
September and October 2024	July 1, 2024	July 22, 2024
November and December 2024	September 3, 2024	September 16, 2024

**PLEASE NOTE:** Email insertion orders and a high resolution pdf of your ad to Rhea Schirm: [jshap@aasv.org](mailto:jshap@aasv.org) by the due dates above. See page 2 and 3 for material specs.

**IF AN EXTENSION IS NECESSARY PLEASE EMAIL Rhea Schirm: [jshap@aasv.org](mailto:jshap@aasv.org).**

If you are scheduled for an ad and we do not receive the materials by the closing dates, we will run same ad as carried in the previous issue. Please be aware of how many ads you sign up for during the year as additional advertising must be placed during the term of this agreement, with no expectation of any carry-over to future year(s).

# JOURNAL OF SWINE HEALTH & PRODUCTION

## ELECTRONIC PRE-PRESS REQUIREMENTS

1

Submit materials in high-resolution pdf files.

2

Build all files to 8.5" x 11" page size with an additional 0.125" bleed for trim, 8.75" x 11.25" to bleed to edge, 7.25" x 10" area of live text, 0.75" of gutter space, and 0.25" of outside margin. No over-sized documents please. If you are sending a compliance ad that is 1/3 page (vertical), that measurement is 2.33" x 9.5".

3

All color images must be at least 300 dpi resolution. Remove the use of registration color within your ads.

4

Use process CMYK colors only (no spot colors, RGB, or lab colors).

5

The journal is 3-hole drilled. All ads are placed on the left-hand page of the journal, so leave enough gutter for live art.

6

All jobs will go through pre-flight for final requirements inspection.

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DISCLAIMER: The *Journal of Swine Health and Production* cannot guarantee specific placement of an advertisement.



**The official journal of the American  
Association of Swine Veterinarians**

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**7.25 inches for LIVE COPY**

All files should be built to 8.5" x 11" page size with an additional 0.125" bleed for trim, 8.75" x 11.25" to bleed to edge, 7.25" x 10" area of live text, 0.75" of gutter space, and 0.25" of outside margin. No over-sized documents please.

Please note that all ads are placed on the left hand page making all the drill holes on the right side of the page.

If you are sending a compliance ad that is 1/3 page (vertical), that measurement should be 2.33" x 9.5".

**10 inches**

**0.125 inch Bleed  
Around the Page**

